

Creating the S.H.I.F.T.

Sustainable Habits Initiate Financial Transformation

Join us for a workshop on sustainability and its potential to increase profits and marketability in business and communities.

SPEAKERS:

Mayor George Heartwell
Grand Rapids Michigan

Bill Stough
Principle partner Sustainability Research Group

Panel
Local Businesses

SUSTAINABILITY EXPO:

If you are interested in exhibiting or sponsoring call 251.510.8002 to reserve your space. Space is limited.



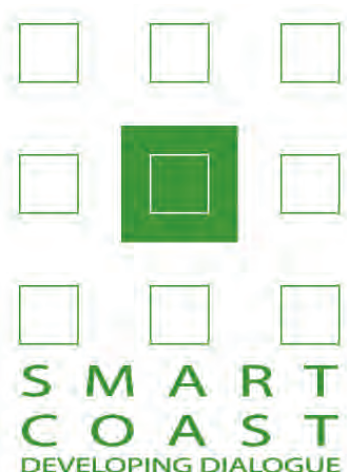
JANUARY 20, 2012 • 9:00am-2:00pm
5 RIVERS

Registration and Business Expo at 8:00am

OR REGISTER ONLINE IN NOVEMBER AT GREENCOASTONLINE.COM

REGISTRATION IS \$35 FOR NON-MEMBERS OF GREEN COAST COUNCIL

AND \$25 FOR MEMBERS. LUNCH WILL BE PROVIDED.



FOR MORE INFORMATION, CONTACT SMART COAST: info@smartcoast.org • 251.510.8002